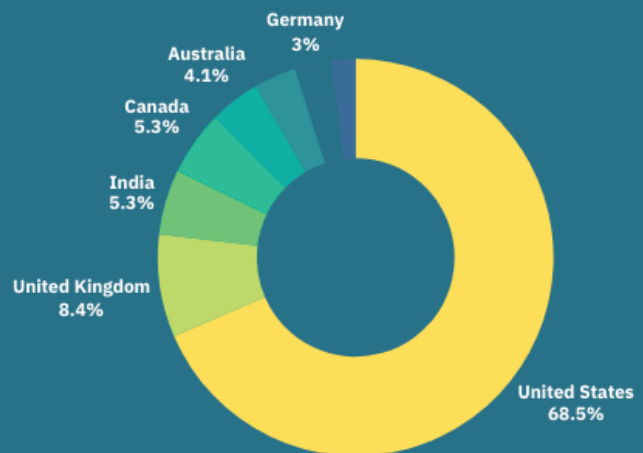


ServiceNow Customers List Data Card

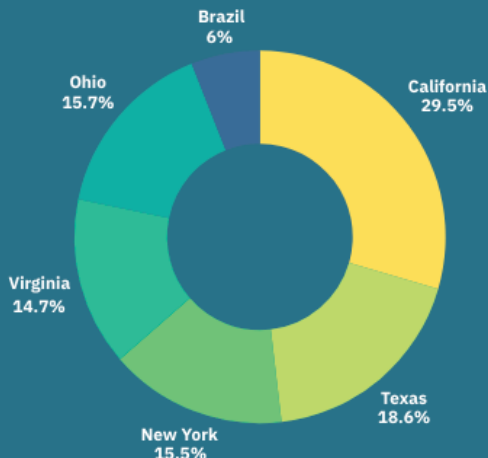
ServiceNow Customers List By Region

➤ United States	18,547
➤ United Kingdom	2,262
➤ India	1,438
➤ Canada	1,431
➤ Australia	1,117
➤ France	934
➤ Germany	813
➤ Brazil	532



ServiceNow Customers List By State

➤ California	2,615
➤ Texas	1,653
➤ New York	1,370
➤ Virginia	1,300
➤ Ohio	1,395



ServiceNow Customers List By Industry

➤ Information technology and Services 8071

➤ Computer Software 2954

➤ Financial services 1501

➤ Hospitals and healthcare 1321

➤ Retail 836

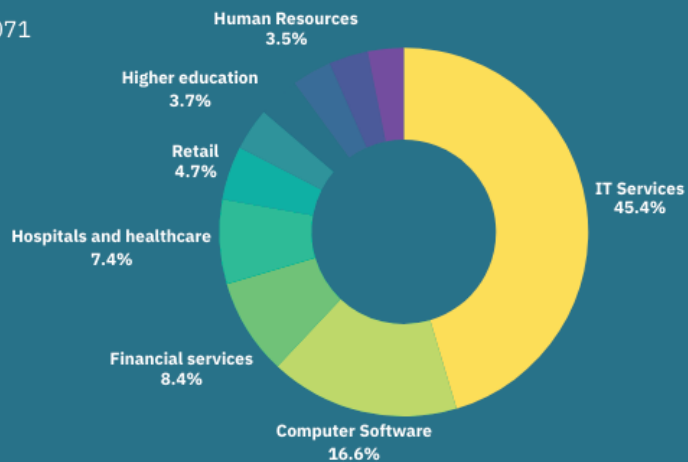
➤ Higher education 663

➤ Insurance 648

➤ Human resources 617

➤ Telecommunications 611

➤ Automotive 561



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